

PRESS RELEASE

Laipac Named Finalist in 2010 Mobile Excellence Awards

Richmond Hill, Ontario, Canada. - Oct. 26, 2010 – Laipac Technology, Inc. a global leader in GPS tracking, today announced it has been chosen as a finalist in the 2010 Mobile Excellence Awards (MEAs), an industry awards program produced by Little Monster Media, that celebrates the achievements from all walks of the mobile and entertainment industry, including interactive media, film, television, music, games, agencies and high-tech.

Laipac was selected as a finalist in the Best Mobile Innovator category for pioneering the GPS mobile space. Their unique combination of integrated GPS hardware and tracking software design comes from its vision to be a world technology leader in providing innovative solutions to improve the safety of human life.

The Mobile Excellence Awards celebrate the best of the best in mobile entertainment by honoring innovation, creativity and breakthroughs from within the mobile ecosystem. The 2010 MEA winners will be announced and celebrated at the legendary Paramount Studios in Los Angeles, CA on December 6th, 2010 in front of the mobile glitterati, consisting industry luminaries, influencers and leaders from all walks of the mobile ecosystem -- entertainment, media, technology and brands.

About Laipac Technology Inc.

Laipac Technology, Toronto Canada is a leader in the development and manufacturing of a world-class GPS location and tracking products allowing customers to improve productivity by enabling the effective management of their vehicles, mobile workers, assets, goods and services. Laipac's latest telematics technology provides innovative solutions to make our community a safer place for the lone worker, security, healthcare, parole and asset monitoring. For further information please visit, www.laipac.com or contact info@laipac.com.

About Mobile Excellence Awards

The coveted Mobile Excellence Awards gives recognition to the best in mobile entertainment, including media, marketing and technology once a year in front of the industry's biggest influencers. The MEAs honor excellence in achievements of mobile entertainment from start-ups to applications, to studios, including interactive media, film, television, music, games, agencies, and high-tech, brands and more. For further information please visit, www.mobilexawards.com or contact: Thao Le: thao@axismarketingpr.com or Jaimie Conley: jconley@mobilexawards.com,. T: 310 276.2220.

About Little Monster Media

Little Monster Media is a full-service packaging and event production house based in Los Angeles, California. Little Monster Media specializes in packaging and production for the mobile and digital entertainment industries, including music, television, and film.